

2311090102010002
EXAMINATION MARCH-APRIL 2024
POST GRADUATE DIPLOMA IN COMPUTER
APPLICATION (SECOND SEMESTER)
WEBSITE DEVELOPMENT USING WORDPRESS
- LEVEL 1

[Time: As Per Schedule]

[Max. Marks:70]

Instructions:

1. Fill up strictly the following details on your answer book

- a. Name of the Examination : **POST GRADUATE DIPLOMA IN COMPUTER APPLICATION (SECOND SEMESTER)**
 - b. Name of the Subject : **WEBSITE DEVELOPMENT USING WORDPRESS – LEVEL 1**
 - c. Subject Code No : **2311090102010002**
2. Sketch neat and labelled diagram wherever necessary.
 3. Figures to the right indicate full marks of the question.
 4. All questions are compulsory.

Seat No:

--	--	--	--	--	--

Student's Signature

Q.1 Attempt the following: -

A. Explain in detail, how Wordpress works.

7

OR

A. Explain different ways how wordpress can be installed on a host computer.

B. What is a content Management software? Justify wordpress as a CMS

7

Q.2 Attempt any TWO: -

14

1. What are plugins? List the features of 2 popular plugins.

2. How can one install a new theme in wordpress? List the steps involved in Installing and activating a theme from wordpress free repository.

3. What are widgets used for in wordpress? List and explain any 1 popular Widget and its features.

Q.3 Attempt the following: -

A. Describe the process of creating a menu and submenu in wordpress **7**

OR

A. List various ways of creating pages in wordpress. Also explain how to Associate the pages with menu/submenu?

B. Explain the purpose and functionality of the Reading settings option in WordPress. **7**

Q.4 Attempt the following: -

A. Explain Site Health feature of Wordpress. **7**

OR

A. Which security measures should one follow, to keep you wordpress site Safe? Discuss the best practices for the same.

B. Explain the importance and use of host Transfer feature of WordPress. **7**

Q.5 Attempt the following: -

A. Explain the process of adding a new user to a wordpress site. Also explain The user roles. **7**

OR

A. which are the default user roles in wordpress? How can one create/modify Roles and permissions? Explain.

B. Explain the purpose and use of Backup and Restore options in WordPress. **7**
